

SIGN ORDINANCE

Town of Sullivan

Adopted July 12, 1972

Amended June 26, 2017

Section 1. Title. This ordinance shall be known and may be cited as the "Sign Ordinance of the Town of Sullivan, Maine".

Section 2. Purpose. The purpose of this local ordinance is to promote and protect the public health, welfare and safety by regulating outdoor advertising signs and outdoor signs of all types. It is intended to protect property values, enhance and protect the physical appearance of the community, and preserve the scenic and natural beauty of the Town.

Section 3. Definitions. As used in this ordinance:

- (a) The term "**sign**" shall mean any material, structure or device, or part thereof, composed of lettered or pictorial matter, or upon which lettered or pictorial matter is placed when used or located out of doors or outside or on the exterior of any building, including window display area, for display of an advertisement, announcement, notice, directional matter or name, and includes sign frames, billboards, sign boards, painted wall signs, hanging signs, illuminated signs, projecting signs or ground signs, and shall also include any announcement, declaration, demonstration, display, illustration or insignia used to advertise or promote the interests of any person or business when the same is placed in view of the general public. "A BUSINESS NAME ON BUILDING (S) SHALL NOT CONSTITUTE A SIGN as described above." added June 26, 2017
- (b) The term "**erect**" shall mean to build, construct, alter, repair, display, relocate, attach, hang, place, suspend, affix or maintain any sign, and shall also include the painting of exterior wall signs.
- (c) The term "**person**" shall mean any person, firm, partnership, association, corporation, company, institution or organization of any kind.

Section 4. General Regulations.

- (a) After the effective date of this ordinance no commercial advertising signs shall be erected by any person in the Town of Sullivan unless they are erected for the advertising of local businesses or public activities. A permit from the Selectmen shall be required for the erection of such permitted signs. "The area of such permitted signs shall not exceed sixty-four square feet, but the Selectmen may limit them to smaller size depending upon the environmental impact." THIS IS IN DIRECT CONFLICT WITH (1) BELOW. REPEALED June 26, 2017
 - (1) **NO** more than **6** signs may be permitted with the maximum total of **150** square feet. The maximum single face size of any sign may not exceed **32** square feet. Interior window signs are excluded.

- (b) The following signs shall be permitted in the Town of Sullivan without a permit from the Selectmen:
- (1) Signs advertising the sale, lease or rental of the premises upon which the sign is located, which sign shall not exceed **six** square feet in area.
 - (2) Professional name plates (doctors, dentists, Notaries Public, etc.) which shall not exceed **six** square feet in area.
 - (3) Signs pertaining to small-scale home sales and services (lawn sales, vegetable stands, etc.) which signs shall not exceed **six** square feet in area.
 - (4) Signs denoting the name and address of the occupants of the premises, which signs shall not exceed **six** square feet in area.
 - (5) Signs denoting the architect, engineer or contractor placed on premises which construction, repair or renovation is in progress, which signs shall not exceed **six** square feet in area.
 - (6) Signs or bulletin boards customarily incident to places of worship, libraries, museums, social clubs or societies, which signs or bulletin boards shall not exceed **sixty-four** square feet in area and shall be located on the premises of such institution. The maximum single face size of any sign may not exceed 32 square feet. Added June 26, 2017
- (c) **Signs may be illuminated only by shielded, non –flashing lights.**
- (d) Billboards and signs relating to goods and services not sold or rendered in the Town of Sullivan shall not be permitted.
- (e) Fees: The fees for a sign permit shall be ~~\$5.00~~ \$25.00 for the first sign and ~~\$1.00~~ \$5.00 for each additional sign if done at same time. Changes in fees will be recommended by Selectmen and voted at town meeting. Delete June 26, 2017
 Changed June 26, 2017

Section 5. Non-Conforming Signs. In the event a sign is erected prior to the effective date of this local law, which sign does not conform with the provisions and standards of this local law, the requisite permit, as provided herein, shall be granted for every such sign or other advertising structure for a period of time not exceeding the remaining or undepreciated useful life of such sign (as based on a depreciation formula recommended by the State Highway Department).

Section 6. Violations. Failure to comply with any of the provisions of this ordinance shall be deemed a violation and the violator shall be liable to a fine of not more than \$100, and each day such violation continues shall constitute a separate violation. Such fines shall be levied by the Selectmen.

Section 7. Amendments.

- (a) On petition or on recommendation of the Planning Board or on their own motion the Selectmen may present warrants for consideration of the Town to amend,

- (b) The Selectmen shall fix the time and place of a public hearing on the proposed amendments (s) and cause notice to be given in accordance with the laws of the State of Maine.

Russell O. Gordon,

John E. Guyton,

Ray H. Daley Jr.,

Signatures of the Selectman

supplement, or repeal the regulations and provisions of this ordinance.

TOWN OF SULLIVAN



APPLICATION FOR SIGN PERMIT

Name: _____

BUSINESS NAME: _____

Address: _____

SIGN SIZE: _____ MATERIALS: _____

LIGHTED _____ REFLECTIVE _____ PAINTED _____

Estimated Cost: \$ _____

Location of Sign: _____

Applicant's Signature

Application Fee:

\$25.00 for First Sign

\$5.00 each extra sign or flag or banner
at time of first request.

Date Approved by Selectman

TOWN OF SULLIVAN
1888 US HIGHWAY 1
SULLIVAN, ME 04664
207-422-6282 OR 422-6719
FAX 207-422-4785